

ORDER



Orders
Order / Rev: 187584
Alt Order #:
Product Desc: Pace for Congress 2012
Estimate:
Flight Dates: 11/04/12 - 11/05/12
Original Date / Rev: 11/01/12 / 11/01/12
Order Type: GENERAL

KMGH

Primary AE: Laura Hargis
Sales Office: Den
Sales Region: LOC

Agency
Name: Media Strategies & Research
Buying Contact:
Billing Contact:
 1580 Lincoln Street Ste. 510
 Denver, CO 80203

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser
Name: Congress/Pace(D)
Demographic: A25-54
Product Codes: PL6-State Congress
Priority: PREEMPTIBLE
Revenue Codes: POL, POL, CAND

New Business Thru:
Order Separation: 00:15:00
Advertiser External ID:
Agency External ID:

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
10/29/12	11/05/12	2	\$1,725.00	\$1,466.25

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
November 2012	2	\$1,725.00	\$1,466.25	0.00
Totals	2	\$1,725.00	\$1,466.25	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Laura Hargis			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	KMGH	11/04/12	11/04/12	9A-10A SUN MORN NEWS	CA	9A-10A	-----S	:30	1	\$400.00	P3	0.00	NM	1	\$400.00
9A-10A SUN MORN NEWS <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/29/12 11/04/12 -----S 1 \$400.00 0.00															
N 2	KMGH	11/05/12	11/05/12	GMA M-F 7-9A / KMGH CA	CA	7A-9A	M-----	:30	1	\$1,325.00	P1	0.00	NM	1	\$1,325.00
GMA M-F 7-9A <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 11/05/12 11/11/12 M----- 1 \$1,325.00 0.00															
Totals														2	\$1,725.00